

Bassim Abdullah H. Allaheeb

Ph.D. in Economics & Management

Behavioral Economics | Corporate Governance | Policy

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Personal Profile

A behavioral economist, accomplished, results-oriented, and efficient professional with over 10 years of substantial experience and knowledge in Behavioral Economics, Corporate Governance, Strategic Management, Decision Making and Business Development. Capable of managing corporate governance functions via behavioral economics applications. An adept individual in developing, managing, and implementing business strategies and measuring results using traditional and digital solutions.

Areas of Expertise

Behavioral Economics	Corporate Governance	Strategic Management
New Business Development	Policy Transformation	Strategic Negotiation
Business Analytics	Transformational Leadership	Sustainable Development

Education

🎓 Ph.D. in Economics & Management (Discipline: Behavioral Economics) 2014 - 2019

🏛️ University of Trento, Italy

🎓 Six Graduate-level Courses 2012 - 2013

- Global Business Strategies: University of California, SD, Rady School.
- Negotiation Skills Certificate: University of California, SD, Rady School.
- Business Decision Making: University of California, Extension School.
- Business Law for Managers: University of California, SD, Extension School.
- Project Management Boot Camp: University of California, SD, Extension School.
- Product Management, Branding, and Positioning: University of California, SD, Extension School.

🏛️ University of California, San Diego, USA

🎓 Master of Business Administration 2005 - 2008

🏛️ College of Economics and Administration, Qassim University, Saudi Arabia

🎓 B.A. English Language 2001 - 2005

🏛️ College of Arabic and Social Sciences, Qassim University, Saudi Arabia

Career Summary

👤 **Assistant Professor** 2019 – to present

🏛️ Majmaah University, College of Business Administration

- Member of the University Student Fund Council
- Member of the University Alumni Affairs Council
- Member of College of Science and Humanities college's Council at Alghat, Majmaah University
- Ex Vice Dean for Students Affairs
- Ex Head of Business Administration Department
- Teaching: Macroeconomics, Microeconomics, Organizational Behavior, Introduction to Business, Entrepreneurship, English in Business, Marketing, Relations Skills, and Operations Management, International Business.

👤 **Lecturer** 2010 – 2014

🏛️ Majmaah University, College of Business Administration

KEY ACHIEVEMENTS

- **Supervisor:** International Relations and Cooperation: established agreements with four international universities, developed models and policies which were adopted by other Saudi universities, and represented Majmaah University in the 1st annual conference of the Ministry of higher education.
- **Supervisor:** Talent Acquisition (Isteqtab): recruited 50 new teaching faculty members who were on King Abdullah Scholarship Program from four different countries.
- Taught a number of undergraduate courses: Marketing, Introduction to Business Administration, Administrative Communications, and International Business.
- **Supervisor:** Extracurricular Activities at Al-Ghat College, Majmaah University: led teams of sports, arts, speech, etc. within an institutional competition.
- **Supervisor:** Excellence in Teaching and Learning Committee. Al-Ghat College: designed models and policies to encourage faculty members to achieve excellency across the university.

‡ Vice CEO and Senior Marketing Researcher

2008 – 2010

🏛️ Saudi Commission for Tourism and Antiquities (SCTA), Qassim Province

KEY ACHIEVEMENTS

- **Corporate governance:** developed and monitored corporate governance tools under the province council's supervision.
- **Vice CEO:** conducted daily business and run employees' management.
- **Whenever delegated:** acting CEO to oversee SCTA entire performance in Qassim province.
- **Senior Marketing Researcher:** planned and implemented marketing strategies for the marketing department to promote tourism and local business.

‡ Project Manager

2007 – 2008

🏛️ Qassim Province Chamber of Commerce, Qassim Information System (QIS Project)

KEY ACHIEVEMENTS

- Built an advanced system for collecting raw economic data for Chamber of Commerce, Qassim province.
- Led a team of seventy members to achieve the project's goals.
- Analyzed and Generated rich data about the province public & private sectors.
- Designed and implemented work-flows.

Papers, Memberships, Workshops, and Awards

Forthcoming Research Papers:

- Allaheeb, Bassim; Mittone, Luigi; Ploner, Matteo (2019) The Effect of Effort in The Ultimatum Game: A Cross-Cultural Analysis; University of Trento, Italy
- Allaheeb, Bassim; Mittone, Luigi; Ploner, Matteo (2019) Proposers' Effort Impact in the Ultimatum Game: A Cross-Cultural Analysis; University of Trento, Italy
- Allaheeb, Bassim; Mittone, Luigi; Ploner, Matteo (2019) Behavioral Economics Experiments in Saudi Arabia as an Islamic Society: An Investigation into Individual Attitudes; University of Trento, Italy

Underway

Book: Introduction to Behavioral Economics: To the Politician, Economist, and Businessman

Voluntary Work

Activities: Volunteered in Traffic Management Council: Buraydah city festivals.
Volunteer Seminar Speaker: Social responsibility, volunteerism, and investing and IT in tourism

Committee Memberships:

- Member:** Tourism Development Committee in Qassim province
- Member:** Preparation Committee for National Day in Qassim.
- Member:** Preparation Committee for the Qassim Province Festivals.
- Member:** Preparation Committee for Developing Marketing Communication Tools at Majmaah University
- Secretary:** International Committee for agreements with global universities.
- Secretary:** Al Ghat College Final Tests Committee

Workshops:

- France: Proactive Leadership, scientifically and reality – 2014.
- Lebanon: Exploring the Lebanese tourism experience and heritage investments – 2010.
- Tunisia: Exploring the Tunisian tourism experience and festivals management – 2009.
- Seminar: The elements of the continuation of family enterprises through generations– 2007.

Obtained Awards and Honors:

- Letter of Appreciation: HRH. Deputy Prince, Qassim Province.
- Letter of Appreciation: HRH. Sultan Bin Salman, President of Saudi Commission for Tourism and Antiquities.
- Scientific Excellence Award: College of Economics & Administration, Qassim University.
- Award of Project Completion and Letter of Appreciation: Vice Rector of Majmaah University
- Award of Infrastructure Project Completion: CEO of Saudi Commission for Tourism and Antiquities, Qassim province.
- Letter of Appreciation: Rector of Majmaah University.